

**Subject:** Hear CCA's DTLA Economic Forecast - Feb. 22  
**From:** "Central City Association" <jdanganan@ccala.org>  
**Date:** 01/11/2017 10:59 AM  
**To:** "Carol E. Schatz" <cschatz@downtownla.com>

CCA Executive Committee Meeting Notice

**2017 DTLA ECONOMIC FORECAST: THE  
FUTURE OF DOWNTOWN PANEL &  
SHOWCASE**

**WEDNESDAY  
FEB. 22  
11 a.m. - 1:30 p.m.**



Reservations required by 12 p.m. on Tues., Feb. 21, 2017  
*Reminder: Executive-level members receive up to four (4)  
complimentary tickets and Premier-level members receive up to  
five (5).*

**SPEAKERS**

<b>Sonnet Hui</b> <i>Executive Project Director</i> Hazens Group/Jia Yuan, Co.	<b>John Readey</b> <i>Development Associate</i> Trammell Crow Residential
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**MODERATOR**

**Dr. Christopher  
Thornberg**  
*Founding Partner*  
Beacon Economics

Additional speakers to be announced.

**EVENT DETAILS**

**Millennium Biltmore Hotel**  
506 S. Grand Avenue

**11 a.m.** Networking,  
Registration & Showcase

**12 - 1:30 p.m.** Program &  
Lunch

**THE FUTURE OF DOWNTOWN**

Downtown L.A. continues to  
experience exponential growth  
in a variety of sectors.  
Residential and commercial  
construction activity is moving at  
a furious pace. Investment  
overall in DTLA continues.  
However, many questions still  
remain:

**SHOWCASE AT THE EVENT**

Interested in showcasing at the  
event and getting your brand in  
front of the decision makers in  
Downtown? Contact Joanne  
Danganan at  
[jdanganan@ccala.org](mailto:jdanganan@ccala.org) or  
213.416.7511 for more  
information.

- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

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